



2025-2027 Strategic Plan

VISION

Connect, Explore, & Learn: The library is the welcoming heart of our community and a trusted guide on the pathway to connections, ideas, and opportunities.

MISSION

We empower our community by providing experiences, opportunities and resources to inspire connection, exploration, and learning.

GOAL 1 – BUILDING & SPACES

The library will be a central part of our community with welcoming, accessible, and sustainable spaces that are responsive to the needs of residents and visitors.

OBJECTIVES

- Assess building and space utilization and pursue ways to meet community needs and enhance visitor experiences both indoors and out.
- Explore ways to decrease energy usage and increase sustainability.

Action Item Highlights

- Grant-funded solar panels installed Fall 2025
- Grant for accessibility improvement implemented 2025/26
- Next up – new seating, self checkout

GOAL 2 – SERVICES & COLLECTIONS

The library will provide access to information, ideas, and opportunities in multiple formats and through various programs and events. Community needs and interests will inform our purchasing and planning.

OBJECTIVES

- Develop a coordinated collection development plan that balances our physical, digital, and LoT collections.
- Review and update marketing and outreach plans to broaden our reach in the community and to coordinate the marketing efforts of all staff.
- Create continuing education plans in order to keep staff and board abreast of evolving library services.
- Establish new policies and procedures to address gaps in the current policy manual, especially with regard to emergency management and succession planning.

Action Item Highlights:

Completed full inventory of collection, adopted an online tool for collection development, and formed a committee to coordinate physical and digital purchases. Next up – succession policy and emergency communication policy.

GOAL 3 – PARTNERSHIPS

The library will strengthen existing partnerships and forge new collaborations to better serve the community through efficient use of resources.

OBJECTIVES

- Seek partners/sponsors for popular annual events to ensure they can be funded and staffed for years to come.
- Review current partnerships and seek ways to nourish those that are mutually beneficial and improve service to the community.
- Explore new partnerships with groups, agencies, and businesses who share similar goals and values so that we can work together in helping our community thrive.

Action Item Highlights:

Welcomed new Friends Group leadership, partnered with WLACE for large childcare grant, worked with schools to arrange for lawn mowing, working on Good Neighbor Dinner sponsor. Next up – meet with city leaders about current and future joint efforts.